



The NO EXCUSES Coaching™ Club 3-Month Diamond Coaching Program

What it is:

An intensive 90-day private coaching program, working directly with Lisa Taylor Huff. Designed specifically for high-achievers who know exactly what personal and/or business goals they want to focus on over a three month period.

This is the only private coaching Lisa is offering for the 2009/2010 program year. Membership is limited to just 5 elite Diamond clients at any given time. If you submit your application and all the available slots are currently filled, we will be happy to add your name to our waiting list.

How it works:

You will meet by telephone with Lisa for between 4 and 5 hours per month (some clients get results with less coaching time while others may prefer the extra hour). Meetings are scheduled on Mondays through Thursdays at times which are convenient to both Lisa and the client. You will call Lisa at the scheduled time (at your choice of a U.S. or French phone number) for the calls. You must make these calls a top priority and arrive on time and fully prepared; last minute cancellations for non-emergency reasons may result in you forfeiting that call if it is not convenient to reschedule. At each session, you will share your progress and discuss any obstacles which are getting in the way of your success; we will look at NO EXCUSES strategies for getting past those obstacles, and will also celebrate your milestones and successes!

As a Diamond member, you also have automatic enrollment in all Pearl level monthly group coaching sessions. Once each month, we schedule a one-hour group call with a specific discussion topic. Although these sessions are optional, you are strongly encouraged to either attend the live sessions, or if these are not convenient you may download the MP3 recording of each session afterward, to review when it's convenient for you.

Additionally, you'll receive a FREE subscription to *The Exception*, Lisa's weekly inspirational newsletter, with a powerful feature article and weekly tips and tools to help further your success.

Lisa Taylor Huff, 470 Schooley's Mtn. Rd, Suite 8-292, Hackettstown, NJ 07840 U.S.A.

In the U.S., 1-908-850-5411 ☎ In France, +33 (0)1 76 66 08 97 ☎ Lisa@LisaTaylorHuff.com ☎ www.LisaTaylorHuff.com

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Benefits:

The goal of this program is to catalyze you into action and motivate you to achieve more in less time; with an investment of this nature, you'll be more motivated than ever before to make the most of the coaching and to achieve your goals! With the combination of concentrated and intense private NO EXCUSES Coaching, plus the added benefit of access to the group coaching provided to PEARL and DIAMOND members of the Club, you'll not only have direct support from Lisa, but the support of other Club members.

Who Benefits?

Those who will benefit most from this powerful and intensive coaching program are: existing business owners and entrepreneurs who are ready to take their businesses to a much higher level of success while maintaining the lifestyle balance they seek; those who are starting a new business and leaving corporate employment, and who want to ramp up faster and easier with coaching support; those who seek to radically change their entire lifestyle, such as those who want to move abroad or to another city to pursue a dream; singles in their 30s, 40s or 50s who are ready to attract a healthy, dynamic and lasting life partner into their lives. No matter what your particular goals may be, if you are ready to take bold risks to create the life you really want; if you are ready to live a life with NO EXCUSES to get in your way; if you are someone who knows what you want and will do what it takes to create it or attract it, this program may be perfect for you!

This program is NOT for those who are not sure what they want in life; for those who feel they can only take "baby steps" to facilitate change in their lives; for those who are not ready to hear the truth and let go of old habits and excuses that are keeping you blocked from moving forward; for those who are seeking healing from past emotional pain; for those who are not ready and able to show up and do the work.

Your Investment:

This three month exclusive private coaching opportunity, a \$5,000 value, is yours for only \$3,500. Two- and three-month payment plans are available for an additional fee. Credit cards are accepted; for payment in full, you may also pay via check or wire transfer.

Before You Apply:

My time is valuable, as is yours, and I only work with people who want to play a bigger game in life, and who show up on time, prepared to dive in and live life boldly, with passion and commitment. This means that not only do you need to be fully present for our coaching sessions, but that you also need to make your goals a top priority in your life between sessions; without that level of commitment, you are unlikely to achieve all that you want within the three month program. If you feel you have this level of commitment and that this program sounds right for you, I invite you to apply immediately and welcome the opportunity to speak with you further!

To apply, print and complete the following 7 pages and fax them to +1-815-301-1844.

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Confidential Application for 3-Month Membership
Diamond Tier, NO EXCUSES Coaching™ Club



Please accept this as my application to be accepted as one of your exclusive
NO EXCUSES Coaching™ Club Diamond Members for 2009/2010

Please List Your Full Contact Information:

Today's Date:	Phone:
Name:	Mobile:
Company Name:	Fax:
Street:	Email:
City:	Web site:
State or Province:	Assistant Name:
Zip or Postal Code:	Assistant Phone:
Country:	Assistant Email:

Tell us about yourself:

1. Please tell us about your business, as it is right now. If you do not currently own a business, tell us about your current professional life – what you're doing and how you feel about it.

2. Briefly describe why YOU are a good candidate for Diamond Membership in the **NO EXCUSES Coaching™ Club**.

3. If you could blink your eyes and instantly change 3 things in your business or life over the next 3 months, what would they be?

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4. What have been your 3 biggest accomplishments in the past five years?

5. Who are, or have been, your most inspirational role models? Why?

6. What is your long range vision for your business – and your life?

7. Who or what do you perceive as being your biggest obstacle(s) in reaching your goals?

8. Who or what do you feel is responsible for your current results?

9. What really motivates you and catalyzes you into action?

10. What are the results you expect to get from your participation in this program? What will make this the best investment you've ever made in yourself?

11. Please indicate your gross business revenue for each of the indicated years.

2009	2008	2007	2006	2005

12. Is there anything else you'd like us to know about you as we consider your application?

Payment Options: Please select 1 of the following options for payment of your tuition.

Option 1: <input type="radio"/>	Pay in full by: <input type="radio"/> credit card <input type="radio"/> check <input type="radio"/> wire transfer (check one) TOTAL INVESTMENT: \$3,500 USD
Option 2: <input type="radio"/>	2-Part Payment plan (credit card only): 2 payments of \$1,850 each. First payment billed immediately. Second payment billed 30 days later. We require that you provide a second card as a backup. TOTAL INVESTMENT: \$3,700 USD
Option 3 <input type="radio"/>	3-Part Payment plan (credit card only): 3 payments of \$1,300 each. First payment billed immediately. Subsequent payments at 30 and 60 days later. We require that you provide a second card as a backup. TOTAL INVESTMENT: \$3,900 USD

NOTE: If you live in an E.U. country and would prefer to pay IN FULL (Opt 1) in Euros instead of US Dollars, please indicate that by checking here We'll contact you to make these arrangements.

For Options 1, Paying in Full:

If you are paying in full via check, please make checks payable to **Lisa Taylor Huff** and send to:

Lisa Taylor Huff
Attn: NO EXCUSES Coaching
470 Schooley's Mtn. Rd, Suite 8-292
Hackettstown, NJ 07840

If you would prefer to pay by wire transfer, our team will contact you with the bank information.

For Options 2 & 3, Payment Plans:

For the monthly installments, we will typically use only the first card you have listed. However, we do request that you provide us with a secondary credit card to keep on file as a backup.

Primary Card: Circle one: AMEX VISA MASTERCARD

Card Number: _____ Exp. Date: _____

If billing name or address for this card is different than the address you gave above, provide it here:

Backup Card: Circle one: AMEX VISA MASTERCARD

Card Number: _____ Exp. Date: _____

If billing name or address for this card is different than the address you gave above, provide it here:

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Diamond NO EXCUSES Coaching™ Club Participant Agreement

By signing where indicated below, you irrevocably agree that, if Lisa Taylor Huff (the “Company” or “we/us”) approves your application and accepts you as a Diamond Member of the **NO EXCUSES Coaching™ Club** (the “Program”), then this Participant Agreement (the “Agreement”) automatically becomes a binding contract between you and the Company, and applies to your participation in the Program. By signing below, you also acknowledge that you have read, understood, agreed to and accept all the Terms and Conditions contained herein. We may amend this Agreement at any time by sending you a revised version at the address you provided above.

By completing the agreement and signing below, you authorize the Company to charge your credit or debit card, or cash your check, or accept your wire transfer, as indicated above, as payment for your membership in the Program, if the Company approves your application and accepts you as a participant in the Program. Furthermore, you agree that if you are accepted into the Program, you are responsible for full payment of all fees for the entire course of the Program, regardless of whether you actually attend or complete the Program, and regardless of whether you have selected a lump sum or monthly payment plan. To further clarify, no refunds will be issued and all payments must be made on a timely basis. We fully expect that anyone applying to participate in this Program has the financial means to do so comfortably. We also expect that our members are people with strong standards of personal integrity. It is a matter of integrity and respect for everyone involved in this Program that our members keep their accounts current with us. Therefore, we have a zero-tolerance policy toward late payments. Please note that should payment not be received by us in a timely fashion, you will receive one warning notice from us via email with a request for immediate action on your part. Should timely payment not be forthcoming after that, your membership will be terminated without refund of any tuition already paid, and you will still be fully responsible for any unpaid tuition.

We are committed to providing all participants with a positive Program experience, where all participants and instructors are treated with dignity and respect, and where a confidential and supportive environment is generated by all involved. By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend or terminate your participation in the Program without refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, are persistently late to coaching and training sessions, or if you in any way impair the participation of Program instructors, guest speakers or participants.

We respect your privacy and must insist that you respect the privacy of your fellow Program participants. By signing below, you agree not to violate the publicity, intellectual property or privacy rights of any Program participant. We respect your confidential and proprietary information, ideas, plans, and trade secrets (collectively, “Confidential Information”) and must insist that you respect the same rights of fellow participants and of the Company. By signing below, you agree (1) not to infringe on any Program participant's or the Company's copyright, trademark, patent, trade secret or other intellectual property rights; (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participant who discloses it or the Company; (3) you agree not to disclose such information to any other person or use it in any manner other than in discussion with other Program participants during Program sessions. You further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of those materials by anyone but the Company is strictly prohibited. Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to protect against the harm of such violations.

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We have made every effort to accurately represent the Program and its potential. Any testimonials and examples are not intended to represent or guarantee that other participants will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, abilities and skills, desire and motivation. By signing below you acknowledge that as with any such business endeavor, there is an inherent risk of loss and there is no guarantee that you will earn any money or achieve any specific desired result through your participation in this Program. By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you, your family or your business.

The Program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information that may be provided to you by instructors in the course of this Program is not intended as such. You should refer all legal, tax, accounting or financially related inquiries to appropriately qualified professionals.

Print Name: _____ **Date:** _____

Signature: _____

Thank you for your application and agreement. We will personally review it, and you will be contacted within 3 business days via email or phone with additional questions and to let you know if your application has been approved.

If you are approved, we will process your deposit or payment in full for the amount indicated above, and we'll send you all the details for your
Diamond NO EXCUSES Coaching™ Club Membership.

Fax your signed application to +1.815.301.1844